

Rule Financial

101 Moorgate, London EC2M 6SL
T: +44 (0)20 7826 4444 F: +44 (0)20 7826 4440
www.rulefinancial.com



NEWS RELEASE: DECEMBER 1ST 2008

RULE FINANCIAL ACQUIRE PEER2PEER IN MILLION POUND DEAL

In a deal worth £1.1 million, City consultancy Rule Financial has acquired Peer2Peer Systems, the European software company specialising in high-quality, cost-effective development and support.

Peer2Peer, with offices in London and Lodz, Poland, has 20 years experience in the financial services sector and will be looking to grow significantly.

Marcus Rule, Chief Executive of Rule Financial, the company he founded in 1997 and which last year saw growth in excess of 80%, expressed his enthusiasm for the deal.

"We're delighted with this move. Rule Financial can now offer our clients a more complete service from high-end business and change consulting through to near-shore software development and support. I would like to wish all our new people a warm welcome."

Duncan Murray, Peer2Peer's Director is also delighted at the news, "This is great for Peer2Peer. It secures our future in a difficult economic climate and opens doors to expand the business further. For our existing clients it will be business as usual but with the added bonus of a highly successful consultancy to back us up."

Rule Financial currently employs over 200 people from its headquarters in The City of London.

Notes for editors:

About Rule Financial

Rule Financial's specialists have been working alongside their counterparts at the world's top banks and hedge funds for over 10 years, helping to lower costs, improve productivity and extract the maximum value from existing IT investments.

Our expertise in the management of change, project delivery and complex technology has helped us build long-term relationships on a solid track record of success. Our prowess in system design, securities finance, testing and rapid application development has earned us a powerful reputation.

At Rule Financial we have a thorough understanding of what the front, middle and back offices each require from their systems and processes, thanks to our practical experience and our capability across the broadest spectrum of domains.

Buy-side or sell-side, in both arenas we've attracted some of the best in the City to our doors

For more information contact:

Marie Cremona

T: +44 (0)20 7826 4444
E: marketing@rulefinancial.com
www.rulefinancial.com